

The 2010 Southern Regional Alliance Leadership Development Conference offers members a variety of valuable resources focusing on advocacy, fundraising and building partnerships in support of better health. The program also provides a great opportunity to meet and share experiences with Alliance members from across the region. By attending the conference, participants will collaborate, connect and contribute to Alliance efforts to build healthy communities. We hope to see you there!



P.O. Box 27167  
Raleigh, NC 27611

Tel: 919-833-3836 x124  
Fax: 919-833-2023

[www.ncmsalliance.org](http://www.ncmsalliance.org)

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## Hotel and Meeting Site Information:

Embassy Suites Crabtree  
4700 Creedmoor Road  
Raleigh, North Carolina 27612  
Tel: 1-919-881-0000  
Toll-free: 1-800-EMBASSY  
Fax: 1-919-782-7225

**Conference Rate: \$119**

The newly-renovated Embassy Suites Crabtree offers wonderful two-room suites each with a private bedroom and a spacious living room. Guests will also enjoy a complimentary cooked-to-order breakfast each morning and a Manager's Reception each evening including light snacks and refreshing cocktails. The hotel also provides complimentary transportation within a 2-mile radius based on availability, and to and from Raleigh-Durham International Airport.

**For reservations, please call Embassy Suites at the numbers listed above or book on-line at [www.RaleighCrabtree.EmbassySuites.com](http://www.RaleighCrabtree.EmbassySuites.com)**

**To receive the conference rate, be sure to ask for the AMA Alliance Regional Meeting. When booking through the hotel's web site, you must enter the convention code: ALL**



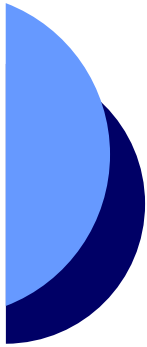
## 2010 Southern Regional Alliance Leadership Development Conference

**January 29-30, 2010  
Raleigh, NC**



*Hosted by*





# Schedule of Events

## Friday, January 29

- 12:00 p.m. - 1:00 p.m. Alliance Luncheon
- 1:00 p.m. - 1:30 p.m. Welcome/Opening Session  
 Nancy Kyler, AMA Alliance President  
 Anne Kahn, NCMS Alliance President
- 1:30 p.m. - 2:30 p.m. Leadership Styles  
 Julie Newman and Beverly Wright
- 2:30 p.m. - 3:30 p.m. The Medical Marriage  
 Holly Anderson
- 3:30 p.m. - 5:00 p.m. Roundtables: Building Healthy Alliances
- 6:30 p.m. - 8:30 p.m. Alliance Dinner (dutch treat)

## Saturday, January 30

- 8:30 a.m. - 9:30 a.m. Strategic Planning Tips and Techniques for  
 County and State Alliances
- 9:30 am - 10:30 a.m. Effective Communication Strategies  
 Denise Price Thomas
- 10:30 am - 11:30 a.m. HealthCare Reform Update
- 11:30 a.m. - 1:00 p.m. Luncheon  
 Humor, Health and Hope with Gladys Friday
- 1:00 p.m. 2:00 p.m. Spotlight: Alliance Health Promotion and Advocacy Projects
- 2:00 p.m. - 4:00 p.m. Roundtables: Healthcare and Health Promotion/Advocacy Efforts



**2010 Southern Regional Alliance  
 Meeting Registration Form  
 January 29-30, 2010 • Raleigh, NC  
 On-line registration available after November 1  
 at [www.ncmsalliance.org](http://www.ncmsalliance.org)**

NAME:	
ADDRESS:	
CITY:	STATE: ZIP
PHONE:	
E-MAIL ADDRESS:	
DIETARY RESTRICTIONS (CIRCLE):	PLEASE DESCRIBE:
YES NO	

<b>Meeting Registration Fees</b> (includes lunch on Friday and Saturday)		
<input type="checkbox"/>	AMA Alliance Member Conference Registration	\$130.00
<input type="checkbox"/>	Conference Registration (non-AMA Alliance Members/includes a complimentary year of AMA Alliance membership)	\$170.00
<input type="checkbox"/>	Physician in Training/Resident Spouse	\$60.00
<b>Registration Fees:</b>		
<b>(after January 8 add \$50 for late registration)</b>		

<b>Payment</b>
<b>CHECK:</b> Please make your check payable to the NCMS Alliance
<b>Credit Card:</b> Visa MasterCard <b>Exp. Date</b>
<b>Credit Card #:</b>
<b>Name on Card:</b>
<b>Billing Address:</b>
<b>Signature</b>

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