



## Helpful Tips for Starting a Screen Out! Campaign

- Screen Out! materials are available *FREE* from the national office for use in your local community. Contact the national office with requests for additional Member's Guides, power point presentations, and other Screen Out! materials to gather momentum for your campaign.
- If a member is interested in working on the campaign, make sure to have them fill out the "Campaign Sign-up Form" in your Screen Out! Resource Guide or on the AMA Alliances website at [www.amaalliance.org](http://www.amaalliance.org). By filling it out and sending it back to the national office, members officially become a part of our network to receive updates on new materials available and the latest happenings with the campaign.
- Use opportunities such as state, county and national Alliance meetings to sign petitions with fellow Alliance members. Make sure to send a copy of the petition to the national office while also sending the original to the Motion Picture Association of America (MPAA).
- Up to 10 Screen Out! scholarships to attend national meetings will be available to members from states and counties throughout the year. Scholarship announcements will be placed on the website and through the Screen Out! Action Network mailserv. By officially signing up for the campaign, members will receive information about how to apply for these scholarships to come to national meetings.
- At local, county and state meetings where there is interest in having a Screen Out! session, the Alliance's Screen Out! Project Coordinator is available to speak, train and present at meetings for no charge. Please contact her directly for such requests.
- The Project Coordinator for the Screen Out! Project is at the national office to assist members in county and state Alliances with their Screen Out! efforts. Feel free to contact the national office at any point with questions, concerns or requests for assistance.

### Contact Information:

Attn: Screen Out! Project Coordinator  
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