

Alliance Capitol Conference – Winter Session



March 9-11, 2009
Grand Hyatt Hotel
Washington, D.C.

The AMA Alliance and the AMA are joining together to help you make a difference for your family in medicine, your community and your country's health care.

March 9

AMA/Alliance Breakfast

8:00-9:00 a.m.
Constitution Ballroom

AMA/Alliance Plenary Session

9:00-10:15 a.m.
Independence B-E

The Alliance Welcomes You and Gives You a Glimpse of Tomorrow

10:30-11:00 a.m.
Independence B-E



Learn about the latest developments in the Alliance strategic plan and direction for the future on behalf of the nation's physician families while gaining a fresh

perspective on physician spouse volunteerism in America and its growth toward partnerships with Alliance officers and Alliance Strategic Planning Facilitator Paul Amundsen, CFRE. Amundsen is Principal of Paul Amundsen & Associates (PA&A) and specializes in start-up and reorganization. PA&A is an independent consulting firm that specializes in all facets of nonprofit management and public agency management. Its clients include the American Dietetic Association Foundation, International Food Information Council Foundation and Helen Keller Foundation for Research and Education to name a few.

Volunteers and Voices for Advocacy – Top issues, what YOU can do about them

11:00-11:45 a.m.
Independence B-E



John M. VanEtta, MD, FACP, Chair of the Council on Legislation describes the top advocacy topics the AMA is most involved in while the Alliance

Legislation Committee gives you options for action to make a difference with your medical society on these issues. Dr. VanEtta is past president of the Minnesota Medical Association, North Central Medical Conference, and current vice chair of the Minnesota AMA delegation. He serves on the Midwest Medical Insurance Company and MMIC Solutions HIT Boards and on the AMA Board Task Force on Medical Liability Reform. He is a general internal medicine physician from Duluth, Minn., and focuses on Health Information Technology issues on the Council on Legislation.

AMA/Alliance Luncheon

12:00-1:30 p.m.
Constitution Ballroom

Screen Out! Coalition – Building Skills Workshop

1:30-2:30 p.m.
Independence B-E

Screen Out! Coordinator Melissa Walthers, MPH, and William Hamilton, Executive Vice President of Fenton Communications guide Alliance members in fine-tuning their community outreach and networking skills with a focus on using the Screen Out! campaign to build relationships



with organizations in your area to promote your local Alliance's work on health promotion topics by exploring, assessing and teaching successful strategies in

networking and community outreach skills. Walthers received her Masters in Public Health from the University of Illinois at Chicago School of Public Health. Her experience includes research, planning and grant development at the Illinois Public Health Institute, working with a team to create assessment and evaluation strategies for statewide public health programs. She has also developed evaluation assessment tools for curriculum and grassroots outreach activities in support of nutrition and health promotion during an internship with the Chicago Partnership for Health Promotion.

Hamilton leads new business development at Fenton, working to train and develop promising new talent and managing accounts for such clients as The Innocence Project and the Pew Charitable Trust. He has more than 30 years of experience in Washington public affairs and advocacy and has led campaigns for a wide range of non-profit organizations.

Beverage Break

2:30-2:45 p.m.
Independence B-E

21st Century Medical Families and Physician Wellness – New Member Service

2:45-4:15 p.m.
Independence B-E

Identify your toxic stressor and evaluate the stress levels in your physician family, get tips and resources and share feedback on achieving work/life balance in the medical marriage with Alliance President Sandi Frost. And learn about the resources for physician wellness with AMA Director of Physician Wellness Sonja Boone, MD.



Frost has served in many national positions including president-elect, treasurer and director, as well as state positions at the Kentucky Medical Association

Alliance including president. She remains active on both state and county levels including serving on her state medical association's PAC board of directors and as her county legislation chair. Frost is a physical therapist employed at the Dermatology Center of Lake Cumberland and her husband, Christopher Frost, is a dermatologist.



Dr. Boone leads AMA efforts to address the minority health and physician health efforts. In her physician health efforts, she works with the International Physician Health Conference,

with the Canadian and British Medical Association and the AMA's administrative support of the Federation of State Physician Health Programs. She also works with the "Building a Healthier Chicago" Coalition, an effort of the AMA, Department of Health and Human Services, and the Chicago Department of Public Health that aims to improve the health and wellness of Chicago residents.

Fundraising for Medicine's Future

4:15-5:15 p.m.
Independence B-E

Learn about enhancing local efforts and national results in fundraising with Don W. Wilson, PhD, president of Don W. Wilson and Associates, Inc. and discover the Alliance tools and resources available with AMA Foundation Board President Jean Howard, AMA Foundation Committee Chair Kathy Koch and Alliance Director Dinah Goldenberg.



Howard has served as the 2004-05 Alliance President and in other national level leadership posts. She has served as a member of the Foundation Board

of Directors for a three-year term before taking office as president.



Wilson is the principal and founder of Don W. Wilson & Associates, a firm that specializes in nonprofit management consulting. He has served as

executive director of the George Bush Presidential Library Foundation at Texas A&M University while the library was designed and built at a cost of over \$40 million with funding provided through private gifts raised by the Foundation.

Foundation Excellence in Medicine Awards Reception and Dinner

Honor medicine's heroes at this gala event. Awards include the Pride in the Profession Awards, Dr. Nathan Davis International Award in Medicine, Jack B. McConnell, MD Award for Excellence in Volunteerism and leadership awards.

Reception – cocktails & hors d'oeuvres
6:00-7:00 p.m.

Dinner and awards presentation

(Fee not included in registration)
7:00-9:30 p.m.
Independence A

Buy tickets for this event on the Alliance Capitol Conference Page

March 10

Continental Breakfast

8:00-9:00 a.m.
Constitution Ballroom

National Advocacy Conference Capitol Hill briefing

9:00-10:00 a.m.
Independence A

Prepare for your visits with members of Congress and learn about the AMA's priority issues.

2009 Dr. Nathan Davis Awards

(Dinner included in NAC registration)
6:00-9:00 p.m.

2009 Dr. Nathan Davis Awards for Outstanding Government Service gala celebration with Bill Kurtis, master of ceremonies. An acclaimed documentary host and producer, network and major markets news anchor and multimedia production company president, Bill Kurtis has been in broadcasting for more than 40 years. He has produced a body of work that is virtually unparalleled.

Reception

6:00 p.m.
Constitution Ballroom

Dinner and presentation

7:00 p.m.
Independence A
Inaugurated in 1989, the Dr. Nathan Davis Awards for Outstanding Government Service, named for the founder of the AMA, are recognized nationally as one of the most prestigious honors extended to elected officials and career government employees for outstanding endeavors that advance public health. This evening's award presentation marks the 20th Anniversary of the inception of these awards.

March 11

Breakfast briefing/Hill visits

AMA lobbyists will be available to help you refine the messages you'll deliver during your visit to Capitol Hill.

The program and scheduled speakers are subject to change based on availability.