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	<h1>LEADERSHIP LINK</h1>									
<i>Building healthy communities.</i>	www.amaalliance.org	April 2011								
<p>AMA Alliance Leadership LINK, the ultimate resource for Leadership in the National know</p>	<p>We understand that some of our members have had problems when printing this newsletter. We are proud that you want to share our e-mail news with people in your local Alliance and community. We are here to help! At the top of each email, before the newsletter begins, it says "Having trouble viewing this email? Click here". If you click where indicated, it will take you to a preview version that should print perfectly, as desired. If you are still experiencing this problem, please send an email to amaa@ama-assn.org.</p>									
<p>In This Issue</p> <ol style="list-style-type: none"> 1. Welcome to Leadership LINK! 2. Annual Meeting Early Bird Deadline Approaching 3. Slate of Officers 4. Bylaws and Resolutions 5. <i>Harvard Business Review</i> Management Tips 6. Why Should My Spouse and I Belong to AMPAC 7. Spring Meeting Dates 8. Final Notes 	<hr/> <p>1. Welcome to Leadership LINK!</p> <p>Welcome to Leadership LINK. This AMA Alliance leadership resource is for you, our national, state and county leaders, as a way to recognize your volunteer efforts and allow you to share your experience and knowledge with your fellow leaders across the country. The publication is designed to help you excel in your leadership role. It offers the resources and support you need to be a success — to help you plan and implement projects of real value for the family of medicine and for your community. We encourage you to forward this LINK to anyone you feel might benefit from its contents.</p> <p>Your ideas and comments are always welcome. E-mail Co-editors Pat Klettke or Jo Terry.</p>									
<p>2010-2011 Co-editors: Pat Klettke patklettke@juno.com Jo Terry jo.terry@comcast.net</p>	<hr/> <p>2. Annual Meeting Early Bird Deadline Approaching</p> <p>Early bird registration for the AMA Alliance Annual Meeting will end April 30. At that time, the fee will increase from \$199 to \$275. We encourage you to get your registration in early! Being registered permits participation in the Sunday night reception, AMPAC breakfast, awards breakfast, installation luncheon and ceremony, and all educational and annual meeting business sessions. Everyone registered will have voting privileges to approve the slate of officers, Board Development Committee, and any bylaws or policy amendments.</p> <p>Click on this link to register for the meeting and to make hotel reservations.</p>									
<p>2010-2011 Executive Committee Susan Todd, President Emma Borders, President-elect Sarah Sanders, Secretary Pat Hyer, Treasurer Nancy Kyler, Immediate Past President and AMA Foundation Committee Chair</p>	<hr/> <p>3. Slate of Officers</p> <p>The 2011 Board Development Committee met March 26-27, and have proposed the following slate of officers.</p> <table border="0"> <tr> <td>President-elect:</td> <td>Pat Hyer, Texas</td> </tr> <tr> <td>Secretary:</td> <td>Jo Terry, Tennessee</td> </tr> <tr> <td>Treasurer:</td> <td>Sarah Sanders, Illinois</td> </tr> <tr> <td>Directors:</td> <td>Pat Klettke, Utah Julie Newman, North Carolina Mary Rice, Colorado</td> </tr> </table>		President-elect:	Pat Hyer, Texas	Secretary:	Jo Terry, Tennessee	Treasurer:	Sarah Sanders, Illinois	Directors:	Pat Klettke, Utah Julie Newman, North Carolina Mary Rice, Colorado
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<p>Board of Directors Sherry Clarke, Legislation Committee Chair Dinah Goldenberg, Director Keely Hunsaker, Director Pat Klettke, Director Julie Newman, Membership Marketing Advisory Committee Chair Mary Shuman, Director Thomas Swan, Health Promotion Committee Chair Jo Terry, Director Rosemary Xavier, Director Beverly Wright, Bylaws Committee Chair</p>	<p>Useful Links: Articles for your use Governance Documents About the Alliance Strategic Plan Summary Members Only Services and</p>									

Incentives
 Membership Marketing Library
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 Dues Processing Help
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Debbi Ricks, California
 Mary Shuman, Missouri
 Beverly Wright, North Carolina
 Rosemary Xavier, Florida

Other Useful Links:

AMA Launches Web site for news on Health System Reform

As implementation of Affordable Care Act provisions proceeds, the AMA is responding to regulatory proposals being issued by various federal agencies. Following is a link to the AMA's microsite (<http://www.hsreform.org/>) that is a repository for news and resources about the law that Alliance members may find useful.

Alliance Resources Against Bullying

With bullying being so much in the news again recently, here is a reminder of links to our resources on that topic.

2010-11 President-elect, Emma Borders of Louisiana, will assume the office of president, June 21, 2011.

4. Bylaws and Resolutions - Beverly Wright, AMAA Bylaws Committee Chair

One aspect of our AMAA Board of Directors' business that is ongoing is the work of the Bylaws Committee. Every year this committee reviews all of the governing documents, which include the Bylaws, the Rules of Procedure for National Personnel, the Rules of Procedure for Annual Meeting, and AMAA Policies as a whole.

The last two years have brought significant changes to the bylaws. This year's proposals will be given in detail on our website and in *Connections*. The changes include re-wording our statement of purpose and an addition to allow the president to appoint a Medical Student Spouse or Resident Physician Spouse to serve on the AMA Alliance board.

The Rules of Procedure for Annual Meeting were reviewed, and the committee recommended some minor adjustments.

The Policies must be reviewed each year to determine if Policies which fall under the "sunset provision" should be retained, amended and retained, or to let them expire. The sunset provision states that all policies have an "expiration date" of 5 years unless some action is taken. The Committee will receive input from other committees, review the document and make recommendations at the Annual Meeting.

The Bylaws Committee also receives any proposals for resolutions that will be presented at the Annual Meeting. The members of the committee are available to help with the preparation of resolutions.

The committee is available to help state and county alliances with questions regarding their bylaws or other governing documents. The committee has issued statements clarifying specific terms, for example unified and federated, and answered questions about how the Annual Meeting will differ from the House of Delegates.

Once the work of the committee is complete, the recommendations for The Rules of Procedure for National Personnel are sent to the full Board of Directors for approval. The recommendations for the other documents are sent to the Board of Directors for review and are then presented to the membership at the Annual Meeting for a vote.

Please feel free to contact Beverly Wright bbwright100@aol.com, Bylaws Chair, or the AMA Alliance office with questions or to request assistance.

5. Harvard Business Review Management Tips

Here is a tip from *Harvard Business Review*: Make Your Meeting Worthwhile – March 22, 2011

"A common complaint people have about work is that they are often forced to suffer through worthless meetings. Yet, meetings are an important way to get work done. Instead of wasting people's time, follow these three steps to make your meeting valuable to attendees:

Keep it small. Only invite people who need to attend and who can directly help achieve the meeting's objectives.

Prepare and circulate an agenda. Without an agenda, you'll no doubt waste time agreeing on what you are there to do and how you'll do it.

Be mindful of time. Always underestimate how much a group can accomplish. Keep the meeting as short as possible while still achieving its objectives. If you go late,

don't hold people captive, schedule a follow up meeting."

How many of you have attended a meeting without an agenda, or tried to work too much information into the allotted time frame? It isn't uncommon to want to accomplish everything you can while people are in one room, but do keep in mind whether or not everyone needs to be there and if a follow up meeting might be a better way to handle the excess information.

Another recent management tip was 3 Ways to Effectively Communicate Your Vision, which came out April 4, 2011.

"As a leader, it's your job to craft a vision for your team, unit, or division. Once you know what that is, you need to be able to communicate it to a wide audience in a way that they can understand, relate to — and ultimately believe in. Here are three ways to do that:

Repeat yourself. To rally people around your vision, you need to remind them of your message and reinforce what you are trying to achieve. Don't worry about sounding like a broken record.

Make it two-way. Don't pick up a megaphone. Be sure to create dialogue around your message so that people hear it and understand it.

Put out calls to action. Don't just tell people what you imagine for the future, ask for their help in making it a reality. Be specific about what you want people to do and why."

Adapted from the Harvard ManageMentor module, "Leading and Motivating."

Clearly, we need to have a vision of what we wish to see for our Alliances in order to get our members involved and excited. It is hard to reach a goal if no one is aware of the goal or agrees that it fits that vision. So, repeat your message, create a dialogue and be specific in your call to action.

If you find these tips worthwhile, [sign up](#) to start receiving the *Harvard Business Review's* free newsletter.

6. Why Should My Spouse and I Belong To AMPAC?

Kay Brada – AMAA representative on the AMPAC Board

If you are an advocate for the family of medicine, you are in politics. Whether you support the Affordable Care Act or favor total repeal, it is clear that the government will be more and more involved in the doctor-patient relationship. A number of key provisions may be implemented this year and others will not surface for several years. Your investment in AMPAC will allow the House of Medicine to be heard!

Your membership in AMPAC allows you to support pro-medicine candidates and maintain access to key Congressional leaders whose support is vital to advance the AMA advocacy agenda. The AMA is supporting bills in Congress now to strengthen tort reform and repeal of the burdensome 1099 reporting requirement and the SGR.

An investment of a \$100 membership will give you an opportunity to win one of five iPads to be given away at the AMA Annual meeting. An investment of \$500 and \$1000 will give you more opportunities to win!

By joining AMPAC, you have nothing to lose and everything to win! To join, contact Kay Brada at kbrada@sbcglobal.net and join the new Alliance roster to show how the Alliance supports the AMA.

7. Spring Meeting Dates

Many of you were very active with legislative advocacy and/or recently held big fundraisers. You are now heading into transition season. While some of you will not be changing boards until summer or fall, most states still have big spring meetings planned. The following are some meetings we know are coming soon or recently took place.

April	Meeting	AMAA Board Member
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7-8	New York Annual Meeting, Tarrytown	Attending Rosemary Xavier
8-9	Missouri Annual Meeting, Kansas City	Mary Shuman
13-14	Illinois Annual Meeting, Oak Brook	Sarah Sanders
15-16	Tennessee Annual Meeting, Nashville	
15-16	Iowa Annual Meeting, Coralville	Mary Shuman
15-17	Nevada Annual Meeting, Incline Village	
18-19	Kentucky Mid Year Meeting, Florence	Jo Terry
28-29	South Carolina Annual, Greenville	Susan Todd
29-30	Kansas Annual Meeting, Kansas City	Mary Shuman
29-May 1	Oregon Annual Meeting, Portland	Pat Klettke

May

6-7	California Annual Meeting, Los Gatos	Pat Hyer
6-7	Virginia Convention, Staunton	Jo Terry
10-12	Louisiana Annual Meeting, Baton Rouge	Emma Borders
11-14	Texas Annual Meeting, Houston	Susan Todd
12-13	North Carolina Annual, Raleigh	Sarah Sanders/Jo Terry
12-13	Ohio Annual Meeting, Columbus	Mary Shuman
20-21	Maryland Alliance to Med Chi Annual	Mary Shuman

We hope your meetings are successful and salute departing officers for a job well done.

8. Final Notes

If your Alliance is celebrating an anniversary please let nancy.battaglia@ama-assn.org know. You will get a personal greeting from the AMA Alliance President which can be read at your Annual meeting.

The next issue of the LINK will focus on regional conferences and will be distributed May 27.

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